

**FLORIDA INTERNATIONAL UNIVERSITY - EXTREME EVENTS INSTITUTE
UNITED NATIONS OFFICE FOR DISASTER RISK REDUCTION (UNISDR)
THE UNISDR PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES (arise)**

**With support from
The Federal Republic of Germany Ministry for Economic Cooperation and Development (BMZ)**

Disaster Risk Management in Business Education

Call for White Papers

Leading business schools and MBA programs are invited to submit a white paper proposing innovative approaches to mainstreaming cutting edge **disaster risk management (DRM)** content into MBA programmes and other academic offerings. The approaches must be related to at least one of the following seven themes: (1) Business Continuity Planning; (2) Business Ethics and Social Responsibility; (3) Strategic Investment and Financial Decisions; (4) Generating Business Value; (5) Sustainable Management; (6) Disaster Risk Metrics; and (7) Risk Transfer. Participating academic institutions would submit a white paper to guide the higher education community, particularly business schools and training institutions, toward improved understanding of both disasters and the complexity of issues surrounding **DRM**. The white paper must present a clear and well developed proposal to integrate (at least one) of the suggested themes into new or existing academic programmes.

The white paper should be submitted as a single Word file with an overall length of 5000–7000 words (single spaced, Times New Roman 11-point font) via email to Dr. Juan Pablo Sarmiento at jsarmien@fiu.edu. The papers will be presented at a workshop in March 2016, at a location to be determined.

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